## **Elected Member Policy Lead - Role Profile**

Title	Policy Lead: Planning and Regulatory Services
Accountable to:	Full Council
Reports to:	Leader /Deputy Leader of Council
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Portfolio Responsibilities	<ul> <li>Oversight of strategic direction of Planning and Regulatory Services as an outward looking service which seeks to harness development opportunities, support businesses, protect the public and improve the economic, social and environmental well-being of the area by ensuring development takes place in a sustainable manner.</li> <li>To support the service in achieving international, national and local objectives through the delivery of its five key statutory functions: Development Management, Building Standards, Development Policy, Environmental and Animal Health and Trading Standards.</li> <li>To articulate and support achievement of corporate priorities and the Single Outcome Agreement within portfolio.</li> <li>Ensure decisions made by Council are fully informed in relation to key elements of portfolio.</li> </ul>
Portfolio focus:	<ul> <li>To ensure planning and regulatory services play a key role in supporting the Council realise the potential of Argyll &amp; Bute's significant sustainable economic assets.</li> <li>To facilitate effective provision of planning and regulatory services which capitalise on technology and minimise bureaucracy where possible.</li> <li>To ensure effective community engagement on planning and regulatory matters.</li> <li>To influence national policy in respect of planning and regulatory matters.</li> </ul>
Key activities	<ul> <li>Undertake a strong and confident figurehead role to represent the portfolio of services at Council, regional and national levels.</li> <li>Provide strategic vision and leadership in development of portfolio.</li> <li>Ensure regular communication and reporting on activities to members of Council, Strategic Management Team and Council Officers to provide clarity on political direction and assist in working through strategies and plans within the portfolio.</li> <li>Promote the policies of the Council to the media and wider community.</li> <li>Work collaboratively with Elected Member Policy Leads and Chief Officers across areas of responsibility.</li> <li>Develop and support effective partnering with organisations which support and assist in the delivery of strategies, plans and services within portfolio.</li> <li>Chair meetings, sub groups and committees as required ensuring the</li> </ul>

	Membership of Other Bodies:
<b>Responsibilities:</b>	
Working	Planning and Regulatory matters
Partnership	Chair of the Planning, Protective Services and Licensing (PPSL) Committee on
Committee and	Role(s):
	• Participate in wider corporate agenda to support effective functioning of Council i.e. contribute to budget working group, participate in appointment panels.
	working across portfolios, services and/or partnerships.
	<ul> <li>decisions are made in light of overall Council policy.</li> <li>Identify any crosscutting issues which may require corporate or joint</li> </ul>
	ensure Council is focused on the right issues at the right time and that
	<ul> <li>Bring forward effectively issues and business for consideration to</li> </ul>
	expressed: ensure the proper and timely conduct of the meeting in compliance with the Council Constitution and that clear decisions are reached.
	agenda of the business is properly dealt with; that the opinions of other participants and the advice of officers, are allowed to be

set out in Appendix 1 of the Argyll and Bute Council Constitution. It has been drawn up to complement this documentation and provide further support and direction in fulfilling the role of Policy Lead.